

The Choke Rod

preserving and restoring the Model A Ford since 1956

Volume 52, Issue 6

MAFCA Certificate of Merit 2005 - 2006 - 2007

June 2008

San Francisco Bay Area Chapter

Model A Ford Club of America

Memorial Day 2008 - the Presidio



Photo by Kerry Fehlberg

Upcoming Tours

Saturday, June 14 - Father's Day at St. Anne's Home

Sunday, June 29 - Pride Parade & Picnic

July - Tour of San Francisco Peninsula

July - Law Enforcement Torch Run

August 1 thru 11 - Northwest Regional Meet - Tour to Medford Oregon

Official Publication of the
San Francisco Bay Area Chapter
MAFCA

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Please submit any and all material to the editor by the last Monday of each month. Articles and photos may be submitted to: sowsley@pacbell.net or mailed to Steve Owsley at 1350-d Scott

TOUR CHAIR: Jeanine Mahl
EDITORS: Walter Caplan
Steve Owsley
FASHION EDITOR: Rachelle Marquez
PHOTO EDITOR: Kerry Fehlberg
MEMBERSHIP: Walter Caplan

President's Message

Here we are and it's June already - and almost half the year has gone by. It's been a good first half for the Club and tours. The second part of the year is shaping up to be just as good! I understand from Walter that at the Memorial Day Parade at the Presidio we had 13 cars representing the Club, certainly a good showing of cars for a sad but very special remembrance. We also have another good cause this month and that is to take our cars to the Little Sisters of the Poor Home (St. Anne's Home) on Lake Street and take some of the residents who live there for a short ride around the Presidio. I've only been able to do this tour once but what a rewarding feeling you have at the end of the day doing something so wonderful - - if you've never been able to make this tour try to make it this year - you won't be sorry you did !!!



On Sunday June 29th the Club will participate in a fun event - the Pride Parade followed by a picnic in the park. Join me and my family in parading our Model A's past half a million people lining the parade route along the length of Market Street. See page 3 of the **Choke Rod** for details.

At the May meeting we briefly touched on our Christmas Banquet plans (or possible plans) so John Zuffi was going to do a little more research and let us know what he found out so we can try to nail down a place and time to celebrate our Christmas Dinner together. We will have more details at the meeting so come and help us finalize our plans. Remember this event is for the members to enjoy so let's make it something we all want to do.

Walter has been talking and meeting with the Port and Fisherman's Wharf Merchants Association regarding the 2009 Car Show and hopefully they will be willing to work with us this year and make it so that we can continue this grueling but very rewarding and worthwhile event. But as we discussed earlier this year we will have this all finalized by July, so keep your fingers crossed that we can make this happen.

REMEMBER at our July meeting we will be having another dinner at the Monte Cristo Club, consisting of pasta, pizza, salad, and garlic bread. The cost will be \$12 per person, so be sure to keep that date open (Thursday July 10th) and plan to attend the July meeting.

When you receive next month's July **Choke Rod**, please then comply with the request that you RSVP your planned attendance at the July dinner and meeting, so we can be sure to have plenty to eat for all who attend the dinner.

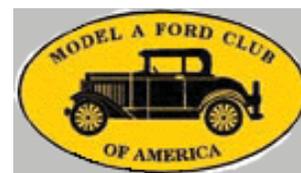
See you on Thursday June 12th at the monthly meeting.

Gary Barrango

The San Francisco Model "A" Ford Club encourages membership in MAFCA, the National Model "A" Ford Club. Benefits include an excellent bi-monthly publication, *The Restorer*, providing technical information and free liability insurance when participating in Club Events.

MAFCA

Model A Ford Club of America, Inc.
250 South Cypress Street
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www.mafca.com
562-697-2712



MAFCA dues are \$40 per year. Dues for new members may be paid at any time. Dues paid between November 1 and December 31 are valid for the remainder of the year paid plus the following year. Along with your check send in your name, spouse's name and complete address. An optional \$10 initiation fee includes a club pin, decal, badge, windshield card and a back issue of "The Restorer" magazine. If you use Mastercard or Visa, include the expiration date and your signature. Membership includes a subscription to *The Restorer*.

Pride Parade & Picnic Lunch at local park Sunday June 29

Have a San Francisco experience and drive your "A" in the Pride Parade, then immediately on to a local park for a picnic lunch with club members. Always a fun event with lots of smiles. Come join the club!

Tour Leader: **Walter Caplan**, RSVP 415-753-3280
You must RSVP for this tour.



BIRTHDAYS & ANNIVERSARIES



Walter Caplan	June 2
John Fiorese	June 7
Paul DeMartini Jr.	June 12
Joyce Maxwell	June 14
Kenneth Wayne Patsel	June 19
Adam Rosenblatt MD	June 26
Rose Craig	June 29
Steve Pedone	June 29

Adam & Colleen Rosenblatt	June 2
Steve & Mary Karr	June 10
Greg & Casie Martinez	June 17
Bob & Carol Costa	June 19
Paul & Maria DeMartini	June 25
Frank & Judy O'Brien	June 27

Refreshments
at the May meeting
were provided by
Gary Barrango

The Mahls
will provide refreshments
at the June meeting



For Sale

Restorer Magazines

Restorer Magazines: 283 issues. Volumes 1-50.
Volumes 1, 2 and 3 are reprints. Only 17 missing issues.
\$495 plus shipping from Northern California.
Contact **Dee Farina**, 530-873-9090.

Model A Sedan Delivery For Sale

For more information, contact **Jerry**, 510-262-9549.
For photos, e-mail Steve Owsley, sowsley@pacbell.net

Father's Day at St. Anne's Home Saturday June 14 – 2 pm

The sixth Annual Father's Day Gathering at St. Anne's Home with the Little Sisters of the Poor. Be a part of our celebration with the residents and staff of St. Anne's home. Assemble at the home at 1:30 for the event. Located at 300 Lake Street between 4th and 5th Avenues. The residents at St. Anne's Home are eagerly anticipating our arrival on June 14th. It gives them great enjoyment to see and ride in our old cars. There will be an afternoon social with refreshments following the driving tours through the Presidio.

Tour Leader: **Barry Kinney**, RSVP 415-282-2789

Northwest Regional Meet Tour to Medford Oregon August 1 - 11

In August of this year a small dedicated group of Model A'ers will travel to Medford Oregon to attend the Northwest Regional Meet sponsored by the Rogue Valley A's. Highlights include a River/Dinner Trip, a Jet Boat Cruise down the Rogue River and Seminars on Quilts of the Model A Era, Engine Rebuilding, Overdrive Installation, Pinstriping to name a few.

As a group we will travel up the California/Oregon coast to Medford. Stops include Mendocino, Eureka, Crescent City, Oregon Caves, Crater Lake, Klamath Falls, Red Bluff and occasional targets of opportunity.

This will not be an endurance run. Don't be afraid to bring the "A". If you don't have the "A" in good running condition, more modern cars are acceptable. The only requirement for this Tour, regardless of the car you drive, is that you be a member of MAFCA. This will guarantee our insurance coverage and give everyone access to Northwest Regional Meet Activities.

**Planning a group trip like this is difficult.
Time is of the essence.**

**If you plan to come along, attend the June 12 meeting and participate in planning the trip.
You must RSVP by June 12 if you plan to join us.**

Tour Leader: **Barry Kinney**, RSVP 415-282-2789

Designers Break Through

Madeleine Vionnet was a French designer who opened her own fashion house in 1912. Vionnet was a highly recognized designer for her popular cuts of fabric in the 1920's that revolutionized the industry for years to come. Close fitting gowns and veils of the medieval period were made with cross cut fabrics, but Vionnet's methods of bias cross cutting brought the look back into fashion during the 1920's. She did this using a miniature model as her guide. She popularized the halter and cowl neck. The bias method was used to add a flirtatious or elegant quality to clothes. To make a piece of fabric hang and drape in sinuous folds and stretch over the round contours of the body was difficult, especially since fabric pattern pieces could not be cut on an angle of 45 degrees. The Edwardians made skirts that swayed to the back by joining a bias edge to a straight grain edge and the result was a pull to the back that formed a trained skirt. However, Vionnet popularized the cut and provided a fashion style associated with movie goddesses and dancers such as Ginger Rogers.

Designers who have used her technique have produced gowns in satins, crepe-de-chines, silks, crepes, and chiffons by cross cutting fabric, creating a flare and fluidity of drapery that other methods could not achieve. Many of these gowns were made to slip over the head and made women look like Grecian goddesses.

Elsa Schiaparelli, 1890 to 1973, loved rich fabrics and feminine fantasy clothes with a surreal twist. She socialized with surrealists artists Man Ray, Salvador Dali, Marcel Duchamp, and Francis Picabia. Dali, Jean Cocteau, and Christian Berard often designed fabric and accessories for Schiaparelli. Her career began with Trompe l'Oeil effects and a famous navy sweater with a contrast cream neckline and bow knitted into the design.

Schiaparelli catered to women who preferred classic styles. Those who did not like Vionnet's swathes of pastel chiffon could choose Schiaparelli's couture short, fitted suits or jackets teamed with black dresses. Her color swatch included turquoise, shocking pink, or hyacinth blue. Her frequently designed little black dress was accessorized with humor and funky hats made to appear as mutton chops or ice cream cones. Her eccentricity and clothing were loved and revolutionized at the time.

She designed a wide shouldered masculine suit that Marlene Dietrich wore and was copied throughout Hollywood. She launched shoulder pads in man tailored severe suits. Her late 1930's tailored suit designs were thought to be the most suitable clothing to embrace during the war years, whereas bouffant dresses were preferred before the war. Schiaparelli and Chanel were great rivals who both strived for top designer fame and competed against each other over their perfumes. Schiaparelli's

Shocking perfume in an hour glass bottle designed on Mae West's figure was fiercely competitive against Chanel's perfume Chanel No. 5.

Schiaparelli fled to the United States from Italy at the outbreak of World War II and never regained her designer dominance again. She continued to lecture on fashion throughout the war years in America and held her final fashion show in 1954.

In 1927 Dr. Wallace Carothers began researching new polymers and discovered polyamide. By 1938 the Du Pont Company was producing commercial nylon and by 1939 making knitted hosiery. Nylons were eventually available in fifteen denier and were sought after the Second World War. Nylon hosiery transformed women's lives. Gone were the days of baggy, sagging stockings. A new sheer allure enhanced their legs along with the tight hold of nylon. This was a freedom women felt similar to the freedom in the 1960's when tights evolved onto the fashion scene.

These designers and inventors paved the way for designers today and opened up so many doors in the fashion industry. Many styles of today still use aspects of Vionnet's halter neckline and Schiaparelli's little black dress. Chanel No. 5 is still on the shelves and a top seller. It all originated from medieval times and were redesigned in the 1930's and carried through to 2008.

Article contributed by **Rachelle Marquez**



Memorial Day at the Presidio

Early on Monday morning May 26th twelve Model A's and a 1929 Lincoln assembled at the Pacific Rod and Gun Club, in advance of our drive to the San Francisco Presidio for the annual Memorial Day observance. The group drove together north on the Great Highway and along the length of Golden Gate Park onto Arguello Street for our grand entrance into the Presidio and its Main Post. There we grouped together and shared a running board breakfast. At the appointed hour we lined up our cars and joined the official City and County's 140th Memorial Day Observance and Parade and along with many others entered the Presidio National Cemetery, parking our cars all in a row at a spot set aside for us by the Mayor's 2008 Memorial Day Citizen's Committee. Our Club members stood with hundreds of other San Franciscans in paying tribute to those veterans who served our Nation in uniform, specially recognizing and honoring those who served and died in World War I, on the 90th anniversary of the ending of that war. The SF Model A Club was recognized and thanked both in the official program and from the podium for our participation in the event.



Following the observance we drove our Model A's on to the Presidio Golf Course Clubhouse, where we stopped for cocktails and a great luncheon meal.

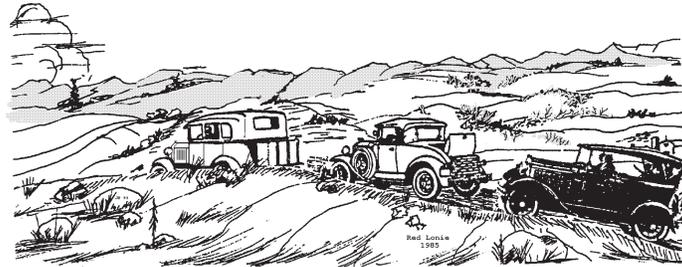
As could be predicted, a good time was had by all.



Photos by Kerry Fehlberg

2008 SAN FRANCISCO BAY AREA MAFCA TOURS

IT'S THE JOURNEY! NOT THE DESTINATION!



MONTH	DAY	TOUR LEADER	TOUR
JAN	13	GREG MARTINEZ	PRESIDENT'S BRUNCH - CAESAR'S
FEB	15,16,17	SF MODEL A FORD CLUB	CLASSIC CAR SHOW AT FISHERMAN'S WHARF
MAR	15	JEANINE & GUNARD MAHL	BILL ROSE'S MODEL A CRAB & STEAK FEED
MAR	22	THE BOB CRAIGS	TECH SEMINAR
MARCH	23	JEANINE & GUNARD MAHL	EASTER AT PACIFIC ROD & GUN CLUB
APRIL	27	BOB MARQUEZ	DREAM MACHINES - HALF MOON BAY
MAY	18	KINNEY	FRIENDSHIP DAY - CAÑADA COLLEGE
MAY	26	CAPLAN	MEMORIAL DAY OBSERVANCE - PRESIDIO
JUNE	14	CAPLAN / OWSLEY	ST. ANNE'S HOME - FATHER'S DAY WEEKEND
JUNE	29	CAPLAN / OWSLEY	PRIDE PARADE & PICNIC LUNCH
JULY	TBA	STEVE & KATHY PEDONE	TOUR OF SAN FRANCISCO PENINSULA
JULY	TBA	RICHARD C. WEBSTER	LAW ENFORCEMENT TORCH RUN
AUG	1-11	BARRY KINNEY	TOUR TO NW REGIONAL MEET MEDFORD, OR
SEPT	7	BRUCE BAIRD	GATSBY AFTERNOON - DUNSMUIR ESTATE OAKLAND
SEPT	14	KINNEY	ANTIQUE AUTOS HISTORY PARK - SAN JOSE
SEPT	26-28	CAPLAN / OWSLEY / MACHADO	OVERNIGHTER-MURPHYS-IRONSTONE CONCOURS
OCT	12	CAPLAN/OWSLEY	JIMMY'S OLD CAR PICNIC IN GOLDEN GATE PARK
NOV	11	GREG MARTINEZ	VETERAN'S DAY PARADE ON MARKET STREET
NOV	TBA	CAPLAN/OWSLEY	THE ANNUAL SAN FRANCISCO CITY TOUR
DEC	TBA	SF MODEL A CLUB	CHRISTMAS BANQUET

2008 Schedule of Events

Jan 26-27

Turlock Swap Meet - Stanislaus County Fairgrounds. Sponsors Modesto A's. Sat 7am-5pm, Sun 7am-3pm, \$5 admission

April 25-27

CCRG Jamboree; Yosemite, CA - Host Blossom Trail A's

May 2-4

Lake County's Spring Opener - Lake County A's

May 23-25

NCRG Round-up - Hosts Auburn A's & Gra-Neva A's

June 15-21 & 28-July 5

Model A Times Route 66 Summer Tour

June 22-27

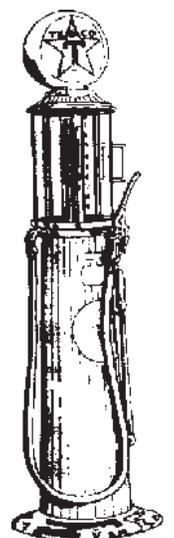
3rd MARC / MAFCA World Model "A" Ford Meet

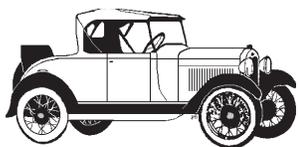
Aug 4-8

Northwest Regional Meet, Medford, OR, Host - Rogue Valley A's

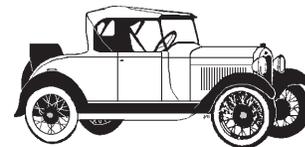
Sept 7-12

Nevada Grand Tour II - Minden NV - Host Sagebrush Chapter





**Minutes of the San Francisco Bay Area Chapter
Model A Ford Club of America
May 8, 2008**



The Meeting was called to order at 7:57 pm. The Minutes of the April Meeting were approved as written.

Reports of Officers

President: Arrangements for the Christmas Banquet were reviewed by John Zuffi. Club members suggested that John choose a location that best suits our needs sometime in the weeks preceding Christmas. John will report his decision at the June meeting.

Treasurer: Account Balances remain adequate to pay outstanding debts. Donations to the Special Olympics and the Fisherman's Chapel on Fisherman's Wharf have been made. Other disbursements include minor amounts for supplies and expenses related to production of the Newsletter and for the Club dinner at the Monte Cristo Club.

Secretary: There is some question about the adequacy of Officers and Directors Insurance afforded on behalf of MAFCA Chapters. Our Club insurance covers our directors for any action taken on behalf of our Club. MAFCA Officer and Director Insurance may only cover our officers for MAFCA sponsored activities. Our officers may not be protected if they authorize events to which the public is invited i.e. car races, swap meets and car shows.

Editor: The Editor will attend the next Fisherman's Wharf Merchants Association Meeting to learn what, if any, help the merchants can give our Club with respect to securing use permits for Pier 45 from the Port Commission for our February car show.

Tour Chair: Friendship Day at Canada College will be on Sunday, May 18. Meet in the parking lot at the Pacific Rod and Gun Club at 7 am. Leave for Canada College at 7:30 am. RSVP Barry Kinney: 415.282.2789.

For the Good of the Order: On this spot where the Monte Cristo Club now stands, two hundred years ago today, nothing happened.

Refreshments: Provided by Gary Barrango. The Mahls will bring refreshments to the June meeting. Donations of cookies, cake and other edibles are graciously accepted from anyone wishing to contribute.

Next meeting: Thursday June 12, 2008, at the Monte Cristo Club at 7:30 pm.
Meeting adjourned at 9:37 pm.

Minutes respectfully submitted by
Barry Kinney, Secretary

SF Model A Club Monthly Meetings: The meetings continue to be held monthly, the second Thursday of each month at 7:30 pm. The location is the Monte Cristo Club at 136 Missouri Street in San Francisco. The meeting place is located in safe neighborhood and parking is convenient. If you have questions or need directions, call Gary at (415) 821-2628 (daytime)

The next scheduled meeting will be on Thursday, June 12, 2008

***A number of club members gather together for dinner before the monthly meeting, at 6 pm.
Please feel free to join us -- June dinner location will be at Goat Hill Pizza at 18th and Connecticut.
See back cover for details of the JULY dinner location.***

The Choke Rod
is available online in color
www.sfmoclub.org



in this Choke Rod

President's Message (page 2)
Club News (pages 3 & 5)
Fashion (page 4)
Tours & Schedule of Events (page 6)
Meeting Minutes (page 7)

insert - Antique Autos in History Park
(Kelley Park, San Jose)



www.sfmoclub.org

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Model A Ford Club of America
PO Box 31387
San Francisco, CA 94131-0387
415-621-0500

T-shirts, sweatshirts, and tote bags from
the Classic Car Show are available for sale
at the meetings - proceeds benefit the Club

We will be taking orders for our blue Club
jackets (with Club patch) at the
May and June meetings

JUNE MEETING
Thursday June 12, 2008
7:30 PM - Monte Cristo Club
136 Missouri Street (Potrero Hill)
San Francisco

July Dinner
for Club Members & Guests
Thursday July 10
6:30 pm
Monte Cristo Club
136 Missouri Street
San Francisco
\$ 12