

The Choke Rod

preserving and restoring the Model A Ford since 1956

Volume 52, Issue 3

MAFCA Certificate of Merit 2005 - 2006 - 2007

March 2008

San Francisco Bay Area Chapter

Model A Ford Club of America

Tech Seminar with the Bob Craigs

Spring Safety Check - prepare your "A" for summer driving



"I can fix that"

- - - Bob Craig

Saturday March 22 - 9 am

see page 3 for details

Upcoming Tours

March 15 - Bill Rose's Model A Crab & Steak Feed - Livermore

March 23 - Easter at Pacific Rod & Gun Club

April 19 - SCVMTFC Tour to the Portola Valley Tank Museum

April 27 - Dream Machines - Half Moon Bay

May 2, 3, 4 - 14th Annual Lake County A's Spring Opener

Official Publication of the
San Francisco Bay Area Chapter
MAFCA

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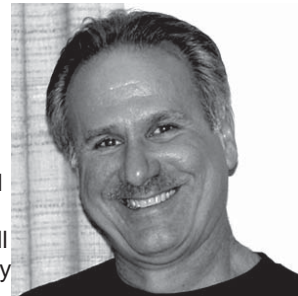
Please submit any and all material to the editor by the last Monday of each month. Articles and photos may be submitted to: sowsley@pacbell.net or mailed to Steve Owsley at 1350-d Scott Street, San Francisco, CA 94115.

TOUR CHAIR: Jeanine Mahl
EDITORS: Walter Caplan
Steve Owsley
FASHION EDITOR: Rachelle Marquez
MEMBERSHIP: Walter Caplan

President's Message

WOW --- WHAT A CAR SHOW !!

Our 6th annual Classic Car Show was a huge success. Pier 45 was filled with 130 vehicles, all of which were very nice and anybody would be hard pressed to pick out their favorite car. But, before I go any further, I really need to say thank you to all of our members who helped make this Show what it was. Many of you came and helped out all three days of the Show! Many of you came and helped with the set up and take down too -- but the bottom line is we all banded together as a Club and made this happen. Without the help and support of these members we could not have a Show this successful.



The following people need a special Thank You: Walter Caplan, Paul DeMartini, Barry Kinney, Steve & Kathy Pedone, Joan Petanine & Gunard Mahl, the Marquez family, the Martinez family, Steve Owsley, Mel Patsel, the Tempones - Bill & Juanita and Ed & Irma, Franz Von Uckerman, Richard Webster, John Zuffi, and the Barrangos. Hopefully I didn't leave anybody out, but if I did I'm truly sorry.

We hope to have the Car Show final accounting done by the March meeting so plan on attending - maybe we can also get your feed back and comments on the Show.

To all the participants who also brought their cars and attended our events, we thank you because this truly wouldn't be a Show without you! To the vendors who supported us through the show and to the businesses and individuals that donated food, beverages and snacks, again we thank you all!

Our March tour will be a tech seminar hosted by the Craigs at their shop on Saturday March 22nd. I know I will be there with my Roadster to fine tune some of the smaller items that need to be addressed.

I hope to see all of you at the March meeting where we can all get together and talk about our experiences at the Show !

Gary Barrango

The San Francisco Model "A" Ford Club encourages membership in MAFCA, the National Model "A" Ford Club. Benefits include an excellent bi-monthly publication, *The Restorer*, providing technical information and free liability insurance when participating in Club Events.

MAFCA

Model A Ford Club of America, Inc.
250 South Cypress Street
La Habra CA 90631
www.mafca.com
562-697-2712



MAFCA dues are \$40 per year. Dues for new members may be paid at any time. Dues paid between November 1 and December 31 are valid for the remainder of the year paid plus the following year. Along with your check send in your name, spouse's name and complete address. An optional \$10 initiation fee includes a club pin, decal, badge, windshield card and a back issue of *"The Restorer"* magazine. If you use Mastercard or Visa, include the expiration date and your signature. Membership includes a subscription to *The Restorer*.

2008 Classic Car Show

And what a show it was!

You would think that after five years things would get easier for the Car Show organizers - think again. In spite of a few last minute negotiations with the Port Commission, this had to be our best and most successful Show.

The weather was grand. The sun was shining and the cars were cool and people were streaming through the gate. Things could not be much better.

We had 130 cars in the Show. We packed them in to the point that we all but filled the fire lanes. Representatives from *Hemming's Motor News* were on hand to take pictures. Many of the exhibitors were second and third timers. It is always gratifying to see so many of the same people return year after year. Some of their pictures may well appear in *Hemming's*.

Our mornings started with coffee and doughnuts courtesy of Boudin Bakery, Rolling Pin doughnuts and John Zuffi, who brewed up a bit pot that carried us through the afternoon.

The setup crew worked Tuesday and Wednesday night cleaning and decorating the Pier. By Thursday afternoon the Pier was half filled with cars and people looking forward to the Welcoming Party. Around 5 pm *Castagnola's* was overflowing with revelers and our weekend was off and running.

This year we had a number of spectacular events highlighted by a Night Tour of Alcatraz. All of the activities throughout the weekend were well attended and very much appreciated by exhibitors, their friends and families. Our weekend on Pier 45 is more than a Car Show; it has become an annual San Francisco Event.

And this year, in addition to all the events, we added a Raffle. Cathy and Steve Pedone and Joan Peterson deserve special mention for their work collecting, wrapping, displaying and conducting the Raffle. One outstanding contribution to the Raffle was Jeanine Mahl's beautiful quilt. The Raffle added interest and excitement to the show and helped raise needed dollars for our charity.

It would be difficult to mention every Club member who contributed to the success of this Show. Everyone pulled his or her weight in some capacity. Congratulations to all and to the Club for making the 6th annual Classic Car Show - Parade - Showcase an unforgettable San Francisco experience.

Barry Kinney

Tech Seminar Safety Check

Touring season is almost upon us again. Bring your "A" to this tech seminar and have the Craigs go over your car. Pick up valuable tips on what to check to keep your "A" safe. Hosted by the Bob Craigs.

Saturday, March 22 at 9 am
Location: Craig's Auto Repair
801 Phelps Street, San Francisco
415-431-1472

**RSVP the Craigs at 415-431-1472
no later than Thursday March 20
so that there will be ample coffee
and pastries for all who attend**

Pre-Tour Inspection

Before each tour make the following inspections:

- Fan blade (cracked, bent, too close to radiator)
- Fan belt
- Water pump (end play and packing)
- Radiator hoses
- Water level in radiator (plain water with anti-rust additive)
- Tire tread and inflation (35 psi)
- Wheels (cracks, wobbled out lug nut holes, hub tightness, lug nut tightness)

- Rear axle nut (tightness and install new cotter keys)
- Front wheel bearings
- Steering (excessive play or tightness)
- Shock arms and links
- Head torque
- Distributor set screw
- Windshield wiper motor and blade (put Rain-X® on windshield)
- Lights-headlamps, parking, brake, tail, interior, turn signals (if installed)
- Generator - set at 2 to 10 amps (2 to 5 amps for long summer tours)
- All wiring connections
- Battery posts (cleaned) and battery water (distilled)
- Points and spark plugs (clean and gap before first tour)
- Brakes (adjust)
- Wishbone ball (tightness)
- General inspection for loose parts and pieces
- If you have not run your car for awhile, take it on a 20-mile test drive.

Special points for open automobiles

- Wind wing screws and nuts
- Windshield wing nuts
- Loose fabric and nails on top
- Side curtain drill

From *Witchita A's* website, www.wichitaas.com

Wall Street Crash Changes Fashion

The 1930's was noted for the famous Wall Street Crash on October 24, 1929, which led to the Great Depression. Wardrobe was heavily affected as women could not shop for clothing as recklessly as before. Many women began to sew more. Clothing was mended and patched before being replaced.

Styles were changing dramatically. A softer more feminine look replaced the boyish, flapper look of the twenties, but fewer ready-to-wear garments were purchased. Hemlines dropped to the ankle and waistlines occurred at the natural waist. Full skirts accentuated small waists and minimized hips. Necklines lowered offering a more rounded bustline and often used wide scalloped edges or ruffled collars. Skirts were frequently longer at the back than the front. Knee pleats and godets fell from panels to give fullness at the hemline. Skirts were designed with great detail. Upper yokes, a fitted or shaped piece at the top of a skirt or at the shoulder of various garments, appeared for the first time. These were designed in a V-shape and extended from the hip to the center of the yoke and continued to the opposite hip. Long skirts flared in flounces or were trimmed with ruffles, but the simple long and slender look was also popular. The skirt bottom was often full with pleats and gathers. Dress bodices were also designed with inset pieces and yokes. The bodices had puffed, flounce, or ruffled sleeves. V-neck or crossover styles were the most common accented with lace, ruffles, or ties. Darts were replaced by soft gathers. V-neck sweaters or cardigans were worn over long, slender skirts.

Buttons became more expensive than zippers and thus were replaced with the increase in manufactured clothing late in the decade. The zipper was commonly known as a "slide fastener." B.F. Goodrich coined the name "zipper" when he used it to fasten an overshoe.

The practice of changing clothes several times each day fell out of style. Before this time many people had different outfits for morning, afternoon, and evening. Men and women displayed a long sleek look. Greta Garbo became the sophisticated look of women. Broadening and squaring of the shoulders lead to three inch shoulder pads, even in nightgowns.

The wartime shortages lead dresses to be kept narrow and short without extra draping and excessive use of fabric. The war

also provided an opportunity for American designers to establish themselves, where Paris designs usually dominated. The depression years were driven by fantasies of Hollywood and for a desire to return to a more traditionally feminine image for women. Movies were one of the few escapes from the harsh reality of the Depression. Movie star endorsements of styles and accessories became common, especially in evening wear. A popular formal look included the empire-waisted gown, with ties at the back. The dress might display butterfly or large puffy sleeves. Fabric flowers might be placed at the neckline, on one shoulder or at the center

waist. Bows were another popular accent. The peplum, a short overskirt or ruffle attached at the waistline of a dress, made its debut in the late 1930's evening wear. The tricks of draping and intricate seaming learned in the twenties were now applied to making dresses that clung to the body. Luxurious gowns were kept for evening using fabrics like metallic lame and were made to shimmer more richly with plastic sequins and glass beads. The bared back was the new erotic zone, replacing the legs of the 1920's. As the decade advanced, hemlines would rise again. The shirt dress was a new style introduced in this period that would become a classic. Movie stars like Marlene Dietrich and Katherine Hepburn also made it acceptable for women to wear trousers in public. With the outbreak of World War II as women were encouraged to replace men in the factories and offices, clothing became more tailored and frequently borrowed from military looks.

Most of the corsets sold during this time boasted "no boning", however bone was available for women who felt it necessary for their garment. The one piece corsets consisted of a brassiere and

girdle with garters. By the late 1930's the separate bra and girdle became acceptable.

Muted, deep hues were popular during this time, as well as abstract and geometric shapes. Powder blue, maize, gray, navy, and rose were often seen on teenage and young girls. In the summer young girls wore pink polka dots and in the winter they wore paisleys, a curved feather-shaped pattern on soft wool. Teenage girls dressed in satin evening gowns with gloves in taffeta plaid, and coats in white for summer. Women displayed colors of gray, green, brown, red, and white. Black was only



Wall Street Crash (cont'd)

used in evening gowns with white as an accent. The first openly synthetic fibers were developed in the 1930's. Manufactured fibers were previously developed to emulate natural fibers. In 1935 the Du Pont de Nemours Company successfully synthesized nylon. Nylon was introduced in stockings during 1939, but its use in fashion was put on hold until the end of World War II. This is when silk and rayon stockings replaced woolen. Some of the popular materials and patterns included cotton, crepe, organdy, satin, jacquards, tapestries, chamois, chiffon, and flecked tweed.

With the backless dress and bloused bodice fox furs with heads and tails made the perfect accessory. Fur capes, stoles, wraps, and trimmings made their way into fashion. Pelts in demand were sable, mink, chinchilla, Persian lamb, and silver fox.

Women's hair became softer and prettier as perms improved. Hair was shoulder length and wavy usually styled in finger waves or soft curls with hardly any body. The forehead was now exposed as cloche hats were revealed with small plate shaped hats. Hats were worn at an angle with the beret replacing the cloche hat. Pillboxes became popular along with brimmed hats. Turbans emerged toward the end of the decade.

A variety of shoes styles were available including rounded toes with wide, thick heels, as well as pumps and flats. Ankle straps with moderate heels, slip on styles, lace-up shoes, and buckle shoes were also worn. Spectator and two-toned shoes made their appearance in the early 1930's. Rubber companies were endorsed for their shoe sales in Sears catalog.

Accessories became important as a way of varying a limited wardrobe. Women's gloves usually matched their shoes and handbags. Beaded handbags and enameled mesh bags were abundant. Leather bags were on their way to popularity as well. Broaches became bigger, dress clips fancier, and glass and rhinestones were put on jewelry. Women used to apply artificial eyelashes that took two hours in a salon and brightened their faces with rouge, lipstick, and eyeshadow. Women of the 1930's were pale since a suntan was seen as lower class, but this view started to change as women wanted to show off their full length backless evening gowns. Bathing suits became backless and were made of linen and latex yarn.

These are only some of the changes documented of the era, but they answer many questions a young woman, such as myself has had about the past. This information has guided me in searching for fashions that relate to the times. My hope is that it will do the same for other ladies who wish to carry on some of the traditions that have brought us to modern styles, and continue to appreciate how they were developed.

Rachelle Marquez

Refreshments

at the February meeting
were provided by
Paul DeMartini

The Mahl Family
will provide refreshments
at the March meeting

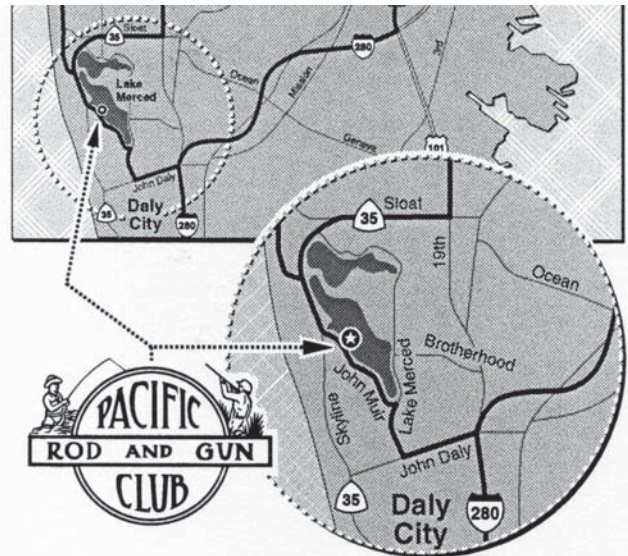


Easter Breakfast at The Pacific Rod & Gun Club

Sunday March 23

We will meet at 8:30 am in the Stonestown parking lot near McDonalds, and will depart at 8:45 am for a short ride to The Pacific Rod and Gun Club, 520 John Muir Drive on Lake Merced, San Francisco. Our hosts will be Jeanine and Gunard Mahl. Breakfast served from 9 am to 11 am. There will be an Egg Hunt for the kids at 11 am. The menu includes pastries, fruit, grilled ham, bacon, scrambled eggs, spanish eggs, and hash brown potatoes. Fizzes & Bloody Marys & Mimosas. All you can eat and drink -- but remember you are driving !! \$12 at the door.

For further information, and to RSVP, contact
Jeanine Mahl at 415-664-2056.



BIRTHDAYS & ANNIVERSARIES



March Birthdays

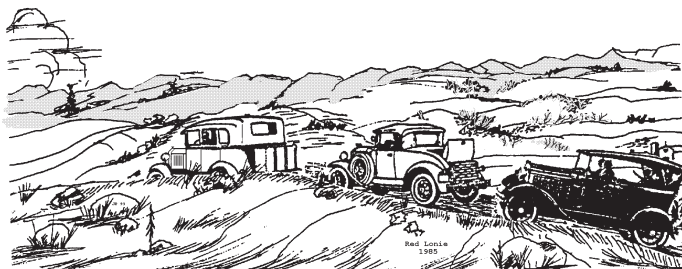
March 1	Dominic Marquez
March 1	Eve Patton
March 11	Paula Escher
March 13	Lara Fioresi
March 14	Jennifer Grafelman
March 14	Allison Karr
March 19	Josie Calabrese
March 31	Barry Kinney

March Anniversary

March 25 Nick & Josie Calabrese

2008 SAN FRANCISCO BAY AREA MAFCA TOURS

IT'S THE JOURNEY! NOT THE DESTINATION!



MONTH	DAY	TOUR LEADER	TOUR
JAN	13	GREG MARTINEZ	PRESIDENT'S BRUNCH - CAESAR'S
FEB	15,16,17	SF MODEL A FORD CLUB	CLASSIC CAR SHOW AT FISHERMAN'S WHARF
MAR	15	JEANINE & GUNARD MAHL	BILL ROSE'S MODEL A CRAB & STEAK FEED
MAR	22	THE BOB CRAIGS	TECH SEMINAR
MARCH	23	JEANINE & GUNARD MAHL	EASTER AT PACIFIC ROD & GUN CLUB
APRIL	27	BOB MARQUEZ	DREAM MACHINES - HALF MOON BAY
MAY	18	KINNEY	FRIENDSHIP DAY - CANADA COLLEGE
JUNE	14	CAPLAN / OWSLEY	ST. ANNE'S HOME - FATHER'S DAY WEEKEND
JUNE		RICHARD C. WEBSTER	LAW ENFORCEMENT TORCH RUN
JUNE	29	CAPLAN / OWSLEY	PRIDE PARADE & PICNIC LUNCH
JULY		OPEN	OPEN
AUG		OPEN	OPEN
SEPT	7	BRUCE BAIRD	GATSBY AFTERNOON - DUNSMUIR ESTATE OAKLAND
SEPT	14	KINNEY	ANTIQUE AUTOS HISTORY PARK - SAN JOSE
SEPT	26-28	CAPLAN / OWSLEY / MACHADO	OVERNIGHTER-MURPHYS-IRONSTONE CONCOURS
OCT	12	CAPLAN/OWSLEY	JIMMY'S OLD CAR PICNIC IN GOLDEN GATE PARK
NOV		CAPLAN/OWSLEY	THE ANNUAL SAN FRANCISCO CITY TOUR
DEC		SF MODEL A CLUB	CHRISTMAS BANQUET

If you would like to lead a tour, please call **Jeanine Mahl 415-664-2056**

2008 Schedule of Events

Jan 26-27

Turlock Swap Meet - Stanislaus County Fairgrounds. Sponsors Modesto A's. Sat 7am-5pm, Sun 7am-3pm, \$5 admission

April 25-27

CCRG Jamboree; Yosemite, CA - Host Blossom Trail A's

May 2-4

Lake County's Spring Opener - Lake County A's

May 23-25

NCRG Round-up - Hosts Auburn A's & Gra-Neva A's

June 15-21 & 28-July 5

Model A Times Route 66 Summer Tour

June 22-27

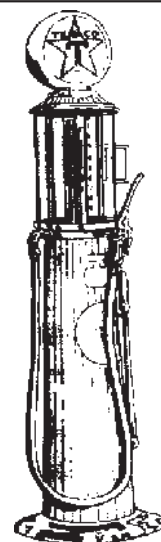
3rd MARC / MAFCA World Model "A" Ford Meet

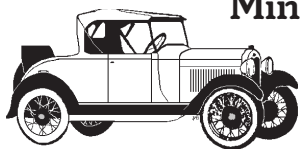
Aug 4-8

Northwest Regional Meet, Medford, OR, Host - Rogue Valley A's

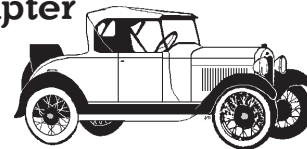
Sept 7-12

Nevada Grand Tour II - Minden NV - Host Sagebrush Chapter





Minutes of the San Francisco Bay Area Chapter Model A Ford Club of America February 7, 2008



The meeting was called to order at 7:50 PM. The Minutes of the January meeting were approved as written. New member Carl Lasagna attended the meeting. There were no guests present.

Reports of Officers

President: The President outlined how and why we are permitted the use the Monte Cristo Club as a meeting place for our monthly Model A Ford Club Meetings.

Secretary: The Secretary presented an overview of insurance purchased by the Club and insurance coverage the Club receives from MAFCA.

Editor: The Club now has inherited filing cabinets that will be suitable for storage of Club publications and memorabilia. The Editor will soon begin printing a "Guess Who" photograph in upcoming Choke Rods.

Treasurer: A written Treasurers Report was presented to members in attendance. Balances in all accounts are adequate to pay outstanding debts.

For the Good of the Order: Gunard Mahl reported that there will be a hearing on the future of the Pacific Rod and Gun Club property on Lake Merced on Thursday, February 14, 2008, at 2:30 pm at 1145 Market Street. Members who can attend are encouraged to be at this hearing.

Refreshments: The Mahl family will bring refreshments to the March meeting.

Show Committee Report: The Car Show Committee reported that things are on track regarding the Classic Car Show, with the exception of the arrangements with the Port for the use of Pier 45. We will know following a hearing next Tuesday, February 12, 2008, the amount in dollars the Club will be required to pay to occupy a portion of Pier 45 for the upcoming Car Show.

Meeting was adjourned at 9:15 pm.

Minutes respectfully submitted by
Barry Kinney, Secretary

SF Model A Club Monthly Meetings: The meetings continue to be held monthly, the second Thursday of each month at 7:30 pm. The location is the Monte Cristo Club at 136 Missouri Street in San Francisco. The meeting place is located in safe neighborhood and parking is convenient. If you have questions or need directions, call Gary at (415) 821-2628 (daytime)

The next scheduled meeting will be on Thursday, March 13, 2008
A number of club members gather for dinner before the monthly meetings at 6 pm
Please feel free to join us - The dinner location is at Goat Hill Pizza, located at 18th & Connecticut.



The Choke Rod
is available online in color
www.sfmodelaclub.org



in this

Choke Rod

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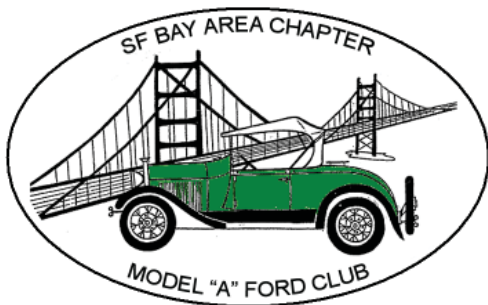
Tours & Schedule of Events (page 6)

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Inserts ~

Lake County A's Spring Opener - May 2, 3, 4

NCRG Roundup in Auburn, CA - May 23 - 25



www.sfmodelaclub.org

San Francisco Bay Area Chapter
Model A Ford Club of America
PO Box 31387
San Francisco, CA 94131-0387
415-621-0500

MARCH MEETING
Thursday March 13, 2008
7:30 PM - Monte Cristo Club
136 Missouri Street (Potrero Hill)
San Francisco